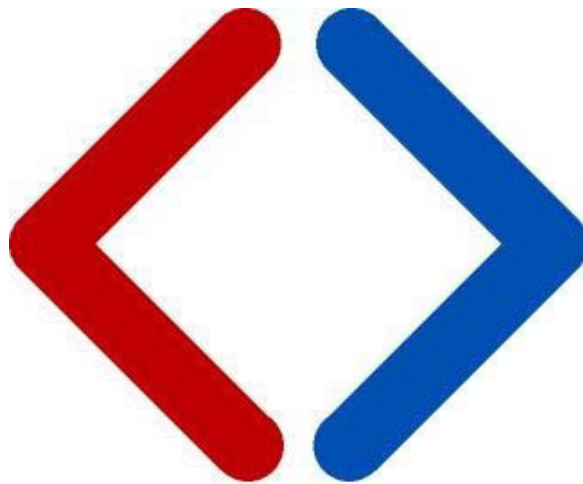


BOXING SA Inc



**● BOXING
SA INC**

STRATEGIC PLAN 2010-2013

BOXING SA Inc.

STRATEGIC PLAN 2010-2013

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INTRODUCTION

Boxing SA is the nationally recognised body in South Australia. We are responsible for developing and overseeing the growth of an exciting and exhilarating sport that requires personal commitment from an athlete like no other discipline.

Australian boxers have been representing their country at the Olympics since Snowy Baker won a silver medal in the middleweight division at the 1908 London Olympic Games.

Our boxers have won silver & bronze medals at Olympic level, but we have yet to produce an Olympic gold medallist. This is a major objective for Boxing Australia, along with the broader development of our sport. South Australian boxers have performed credibly at both Olympic and on the world stage.

Our primary goal is to ensure that the future of amateur boxing in South Australia is provided with the best possible opportunities for maintaining and striving for continued and greater success.

Boxing SA is adopting a focused approach and outlook to achieve our goals. These include a new committee structure, focused goal setting, an officer manager, development and implementation of Mission and Vision Statements, a Strategic Plan and Risk Action Management Plan.

Working together to achieve individual goals will assist in delivering the outcomes of the Strategic Plan.

Allison Goodes
President

BOXING SA's VISION STATEMENT

To be highly regarded as a responsible, progressive and ethical corporation committed to the expansion and profile of the sport of boxing

BOXING SA's MISSION STATEMENT

Working together to assure positive development and progression of boxing in South Australia

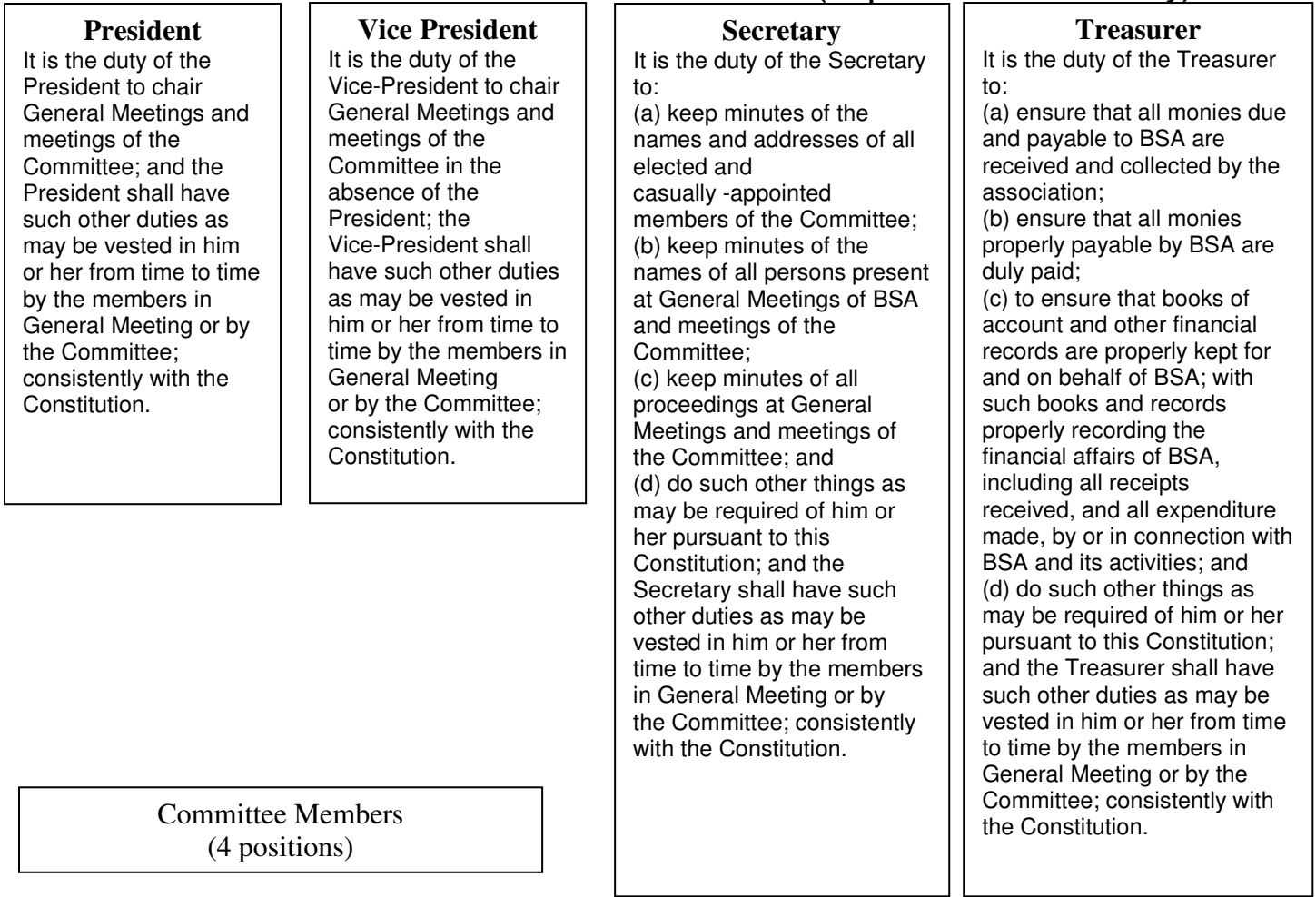
BOXING SA's CORE BUSINESS AREAS

- Management
- Marketing & Services
- Sport Development
- High Performance

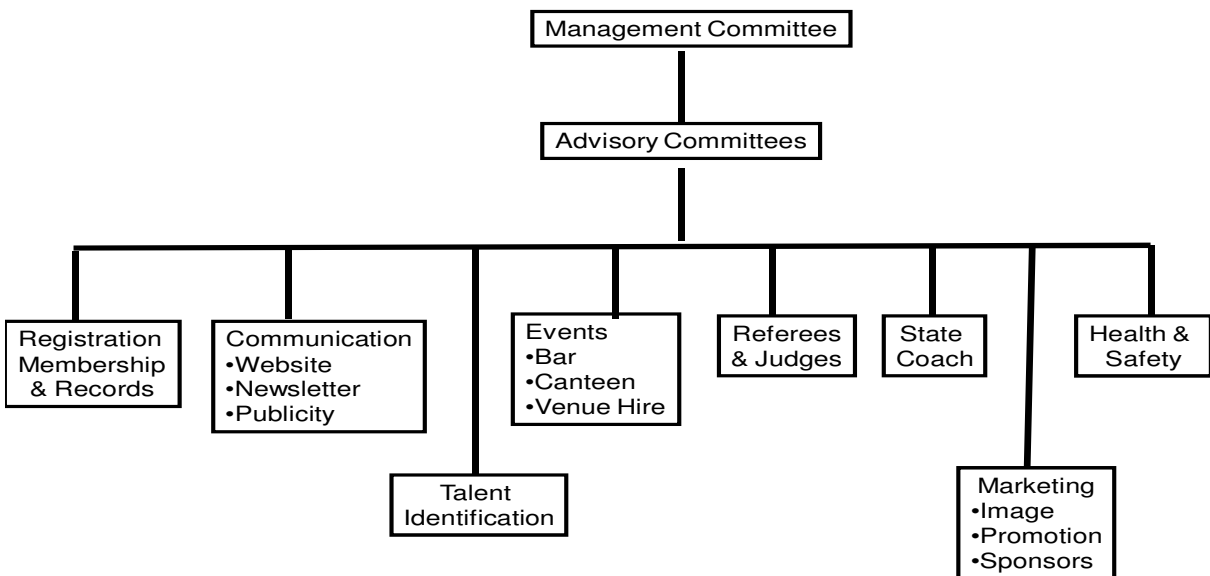
BOXING SA's KEY STAKEHOLDERS

- State/Territory Affiliates
- Boxing Australia Incorporated
- AIBA
- Australian Sports Commission
- Australian Olympic Committee
- Australian Commonwealth Games Association
- AIS, & SIS/SAS in other states
- Department of Recreation & Sport
- Sponsors
- Boxers
- Coaches
- Technical Officials
- Volunteers
- Medical Officers
- Promoters
- Media

BOXING SA CURRENT ORGANISATIONAL STRUCTURE (all positions are voluntary)



BOXING SA PROPOSED ORGANISATIONAL STRUCTURE



CORE BUSINESS AREA 1: MANAGEMENT

Objective: To have a corporate management structure that facilitates the achievement of the Vision Statement

Category	Strategic Priorities	Key Performance Indicators
1.1 A united organisation which is locally and nationally and focused	Review strategic plan so that it reflects other State & Territory Associations and with the National direction	Number of State & Territory strategic plans in place which are complementary to the National Plan and Reported against to BAI Board
1.2 Efficient & effective management structures & systems in place	Review all existing policies, by laws & registration forms to ensure they comply with BAI & BSA rules and regulations	Register of BSA by-laws available on-line and supplied to all clubs. Review of all policies within 1 year Implement system to ensure 100% compliance
1.3 Financially viable and organisation	Develop, approve & implement a financial plan for the period 2010-2013	Committee of Management endorsed financial plan Monthly financial reports to the Committee of Management and financial members
1.4 Risk Management	Implement risk management system that reflects BAI policy	Detailed Risk Management strategy adopted by the Committee of Management
1.5 Governance	Foster good Governance for BSA Encourage increased participation by forming sub committees Develop, manage and strengthen relationships with all stakeholders	Compliance with BSA constitution Training of committee members, increased volunteer and membership participation Regular meetings and updates with partners, sponsors and the boxing community

CORE BUSINESS AREA 2: MARKETING & SERVICES

Objective 1: to establish an efficient and practical information system to enhance communication to all stakeholders

Objective 2: to provide services that enhances the safety of all participants

Objective 3: to increase membership and participation

Category	Strategic Priorities	Key Performance Indicators
2.1 Effective & efficient Communication system in place	<p>Review BSA's use of IT as a communication medium</p> <p>Strengthen distribution networks for whole of sport information</p> <p>BSA Calendar of events listing all local, national and international events</p> <p>Establish a state membership database system, web-based</p>	<p>Report to committee of management updated use of IT</p> <p>Extensive email and contact databases established</p> <p>Currency & comprehensiveness of website Calendar of events</p> <p>Registration system implemented</p>
2.2 Enhanced local and national Profile	<p>Establish & maintain up-to-date, informative and interesting website</p>	<p>Currency and comprehensiveness reported on by a sub committee annually</p>
2.3 Increase membership and registrations	<p>Appoint sub committee to develop and implement increased membership/registrations</p>	<p>Increased membership and registrations</p>
2.4 Improved tournament management	<p>Establish a resource package to assist clubs staging tournaments and to ensure compliance with BSA policies</p>	<p>Developed locally, maintained and reviewed regularly, distributed to all clubs and available on website</p>
2.5 Enhanced sponsorship opportunities	<p>Committee to produce a sponsorship plan/corporate package</p>	<p>Sponsorship committee established</p> <p>Sponsorship plan produced</p>
2.6 Safer participation	<p>Insurance cover for all participants</p> <p>Member Protection Policy strategy</p> <p>Understanding of Anti-doping policy and obligations</p>	<p>Current insurance cover</p> <p>MPO Policy adopted</p> <p>Courses held annually</p>

CORE BUSINESS AREA 3: SPORT DEVELOPMENT

Objective1: Locally driven coach education program to develop quality coaches and officials at all levels

Objective 2: Locally driven education and training program for referees & judges to provide highest quality officiating

Category	Strategic Priorities	Key Performance Indicators
3.1 Strong club management system established	Promote ASC Club Development Web site Provide resources to support club development	Regular advice to clubs via newsletters and maintenance of website
3.2 Establishment of coach development pathway	Development and implementation of development pathway and document	Ensure incentive funding is researched and sought Development programs Creation of a pathway document
3.3 To improve coaching and coaching capabilities	Encourage bi-annual meetings between coaches, officials and committee of management Provide courses for new and existing coaches Provide annual workshop by national AIS coach	Bi-annual meetings held Courses being conducted Workshop conducted
3.4 To improve officials and officiating capabilities	Encourage bi-annual meetings between officials, coaches and committee of management Provide courses for new and renewal officials Provide annual workshop by national head of R&J's Encourage participation at a National level	Bi-annual meetings held Courses being conducted Workshop conducted Talent program implemented
3.5 Quality resources available for all coaches and officials	Appoint a coach-coordinator and head of R&J's to ensure information is relayed	Email distribution list is operating Positions filled Information displayed on the website
3.6 High quality officiating at local and national tournaments	Establish development program, seek incentive funding to provide training and ongoing assessment	Policy implemented and communicated to officials via newsletters, seminars and development program

CORE BUSINESS AREA 4: HIGH PERFORMANCE

Objective 1: To develop a local high performance program ensuring our talented athletes have the best possible opportunity to achieve success at a national and international level, and which effectively services all stakeholders

Objective 2: Develop and implement a pathway for emerging talent

Objective 3: Develop and implement a local active schools based program

Category	Strategic Priorities	Key Performance Indicators
4.1 Improved local development program, promoting and fostering better relationship with boxers' individual and opposing coaches	<p>Incrementally structured development program for boxers and coaches</p> <p>Recognition of individual coaches of talented boxers</p> <p>Develop and implement fitness testing into development program</p> <p>Establish data base and maintain records to track performance of athletes</p>	<p>Program in effect</p> <p>Appointment of a talent identification sub committee</p> <p>Coaches have photo and CV placed on website</p> <p>Program in effect</p> <p>Performance appraisals provided to boxers and coaches</p> <p>Incorporate outcomes of development programs with National technical direction</p>
4.2 Increased capacity to send better prepared senior & junior teams to multiple events	<p>Form a State Team</p> <p>Provide training camps for team members</p>	<p>Appoint Head Coach and Team Manager early in the year</p> <p>Encourage junior & youth development</p>
4.3 Improved support for emerging elite athletes	<p>Develop and implement strong underpinning programs</p>	<p>Evaluation, feedback and progress reports from those in the development program</p>
4.4 Stimulate local school involvement in boxing	<p>Develop and implement increased opportunities for participation in structured boxing programs</p> <p>Implement coach training program</p>	<p>Program in effect</p> <p>Performance appraisals provided</p> <p>Appointment of Coach</p>